

## Community Futures Mount Waddington

### Performance Results for 2025-26

Community Futures (CF) is a national program that fosters entrepreneurship and community economic development in rural Canada. There are 34 CF offices in British Columbia, mandated to deliver a variety of services ranging from strategic economic planning, technical and advisory services to businesses, loans to small and medium-sized businesses, self-employment assistance programs, and services targeted to youth and entrepreneurs with disabilities. CF offices are non-profit corporations run by salaried staff and guided by volunteer boards of directors.

Community Futures Mt. Waddington (CFMW) is an organization that administers the CF Program for the Mt. Waddington region. CFMW also manages contracts outside of the CF program and thus these Performance Targets do not reflect total office results.

<b>Community Futures Performance Results</b>	<b>2025-26</b>
<b><i>Strong rural community strategic planning and implementation</i></b>	
1. Number of community-based projects	<b>26</b>
2. Number of local and regionally based community strategic plans developed and/or updated	<b>0</b>
<b><i>Rural access to business development services</i></b>	
3. Number of business training session participants	<b>52</b>
4. Number of business advisory services	<b>312</b>
<b><i>Rural access to capital and leveraged capital</i></b>	
5. Value of loans	<b>\$1,806,436</b>
6. Number of loans	<b>9</b>
7. Number of jobs created/maintained/expanded through lending <sup>1</sup>	<b>53</b>
Provide additional Information (e.g. success stories, links to priorities, leveraging work, communication events, etc.)	
In 2024 our office secured an \$88,000 grant to develop and launch the Digital Business Enhancement Program (DBEP). Through this, we hired a team of contractors, including social media marketers, website developers, photographers, and digital branding experts, to work hands-on with small businesses throughout our region. Many of the businesses we supported had no prior digital presence. The program helped them build foundational assets like websites, logos, social media profiles, and brand identities. We completed the program in December 2025, and during the course of the program improved the digital presence of approximately 40 businesses.	

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<sup>1</sup> Estimated at the time of lending